



Partnership benefits

- Significantly more **cost-effective** than establishing and operating a conventional office environment.
- Presentation of a **professional partnership presence** enables partner organisations to access the larger sources of funding made available to regional organisations or collaborative partnership projects.
- Provision of an **Online Information Directory**. Information delivery is the lifeblood of voluntary sector projects and they are potentially attractive to VSO funding bodies. Our standard directory can be searched by partnership, subject or region – but you can change the searching criteria to meet the needs of your partnership project.
- Regional networks can provide **improved service coverage** in areas not currently served by a specific VSO, and can help attract further funding accordingly.
- All partnership organisations are represented online via a professional website and Online Directory they are unlikely to afford or operate independently.
- All partners have **equal opportunity** to participate in the development of the network.
- The network supports partners initiating and running other related **collaborative projects**.
- **Enhanced information delivery** is provided between partners through facilities such as the news and events listings, job board etc. Other networking and communication upgrades available.
- Partners Area contact directory includes partner profiles as an **introduction to all colleagues** in the network.
- **Cost-effective commissioning** of legally required documents such as Policies and Procedures, which can be made available through the public or private areas of the website.
- **Shared communications resources** - the News and Job listings can be advertised in regional publications and online job sites.
- Partners can use the central website to **reduce general enquires** made locally. For example, students can be directed to the site to download a Student Pack or search for job/volunteering vacancies both locally and regionally.

Additional benefits provided with upgrade features:

- Partners can **upgrade an Online Network** with features such as online gallery, conferencing facilities, document download and storage areas, e-commerce and hard copy directory creation.

- A **shared e-commerce facility** enables partners to generate and administer income in-house through sales, memberships and donations.
- **Online Gallery** provides a real window into partnership activities and events.
- Partners can **automate hardcopy** from the latest content of the Online Directory with the Directory Publisher tool.

Individual benefits

- Partner organisations without a website gain a professional online presence.
- Partners with a website can link to key features such as the Information Directory. For an additional set-up fee, data can be drawn down from the central database to create a local directory on their own website. They also gain increased visitor traffic to their existing site from this regional portal.